

Economic Regeneration Strategy External Consultation – 8 October 2007 to 14 January 2008

The Economic Regeneration Strategy will be consulted on over a period of 3 months from 8 October 2007 to 14 January 2008.

The main consultation is focused towards key strategic partners and strategic groups drawn up in the list below. Contact will primarily be through a letter with a hard copy of the consultation document attached and with an e-mail attaching the document. This can then be forwarded to the organisation's members. The letter will explain the document, the consultation process and urge each organisation, such as the Chamber of Commerce, tap into their networks and members so reaching a wide target audience.

Within the letter an extended invite will be given to explain the background to the Strategy. Comments will not be recorded in these meetings as the results are aimed at being captured through the response document rather than verbally responses. This will ensure that all have an equal chance at answering the same questions rather than changing aspects dependent on the presentation on the day.

The document will also be placed on the NBC web site to make the public aware of the work that we are doing, capture general public comments and be available for strategic groups to direct their members, where needed.

At the end of the consultation period a meeting will be held to feed back the results and buy into the final result. This would be 2 weeks after the close of the consultation on 29 January 2008.

For the consultation process the Economic Regeneration Strategy will be tuned into a 'Consultation Document' with questions placed at the end of chapters.

These being:

Page 1

What do you think of the strap line to turn Northampton into a 'Market City' ?

Do you have a preferred strap line?

After pages 3 to 7 the question will be ;

What comments would you make about this section, the vision and the challenges set?

The question after each chapter would be : -

Do you agree with the targets set in this section Y / N ?

If not how would you change it ?

Which targets do you strongly agree with ?

What targets might we have missed and what would you like to add?

The aim will be to get our key partners to buy-in to the document to lead the way in shaping strategy and objectives.

This list of organisations is not intended to be exclusive but gives focus to the groups that we would wish to consult: -

Business Link
Council for Ethnic Minority Community (CEME)
Creative Connections Northamptonshire
English Partnerships (EP) *
East Midlands Development Agency (EMDA) *
East Midlands Business (EMB)
GOEM
Groundwork North Northants
Learning and Skills Council (LSC) *
Local Area Agreement forum
Local Strategic Partnership (LSP)
Local Government of the East Midlands (LG-EM)
NBC Community Groups
N Compass
North Northamptonshire Development Company
Northampton Asian & Afro Caribbean Business Association NAACBA
Northamptonshire County Council (NCC)
Northampton College *
Northamptonshire Chamber
Northamptonshire Enterprise Limited (NEL) *
Northampton Volunteering Centre (NVC)
Northants Police
River Nene Regional Park
Royal and Derngate
Town Centre Commission (TCC) *
Town Centre Management Group
Town Centre Strategic Board *
West Northants Development Corporation (WNDC) *
University of Northampton

* Key partners could be visited by NBC's CEO to promote the strategy. Dates would need to be set after Cabinet have agreed the document to go to consultation.

Business could also be consulted. This could be done through a breakfast meeting in association with NEL and/or through the Chamber of Commerce.

Councillors and Local MPs would also be informed

Other on going consultations

Two other consultations are on going in Regeneration and Growth, these are:

- 1) ***the Issue and Option on the Joint Core Strategy***, 5 Sept for 8 weeks, aimed at an intense programme of public exhibitions through out September.
- 2) The other consultation is the ***Central Area Action Plan*** Issues and options 27 September for 8 weeks.

Both of these are aimed at slightly different audiences with the emphases on the general public. Where appropriate linkages between other consultations will be made and duplication avoided.