



Item No.

Name of Committee	Council
Date	28th June 2007
Report Title	Corporate Plan 2007 – 2011
Key Decision	Yes

1. Recommendations

Full Council adopts the Corporate Plan for 2007-2011, attached to this report.

2. Purpose and Summary of the report

The Council's corporate plan was published in draft on 30th April 2007 and brings together the Council's vision, corporate objectives and annual priorities and translates these into a small number of high level measures and targets.

The Corporate Plan (appendix 1) was considered by Cabinet at it's meeting on 11th June 2007. Cabinet resolved to recommend the Corporate Plan to Council.

The plan reflects our current performance as assessed by a number of independent auditors, inspectors and current commitments. It also reflects the realignment of this year's objectives and priorities to meet with existing financial resources. It was necessary to delay the production of the Corporate Plan as a result of delays to the publication of the CPA progress assessment and the financial position that the Council faced in 2007/ 08 and future years to ensure that objectives and priorities could be aligned with improvement priorities and financial resources.

The plan links to our existing improvement plans, service plans and our performance management framework. It sets out a range of high level corporate measures which will be reflected in service and team plans. Progress against targets and milestones will be monitored by the Cabinet and Management Board to ensure that they are met and that corrective action is taken where required.

The plan has been developed through discussions with local people, communities and partners. The plan reflects their priorities and takes account of the community vision for the town recognising that this will need to be realised through the alignment of other public services within the town.

It is intended that, following the change of administration in the Council, the plan will be revised in line with the development of the Council's medium term planning and financial processes to ensure alignment of priorities and resources for future years.

3. Options Available

Option Summary	
a	The Council is required to have a corporate plan in order to demonstrate its priorities and objectives for service delivery. The Corporate Plan is a key priority in the Improvement Plan. It is recommended that this plan is adopted by the Council for 2007 – 2011, subject to revision and realignment with the medium term planning and financial processes.

4. Relevant Background

The plan has been developed in line with the community vision, consultation responses and the council's improvement and financial resource commitments.

5. Evaluation of Alternative Options

Option	Evaluation Summary
a	This is the only option if the council is to demonstrate the requirement to adopt a corporate plan as part of the improvement plan.

6. Consultees (Internal and External)

Internal	Councillors, Overview & Scrutiny, Directors, Corporate Managers, staff
External	LSP partners, Community Forums, Area Partnerships, and the public

7. Compliance Issues

Links to Relevant Council Priorities

Recovery Plan

The production of a community vision and a longer term Corporate Plan is a key objective in the Council's Improvement Plan. This work addresses the criticisms about lack of long-term strategic planning made in the original CPA report and the issues raised in the subsequent CPA progress assessment report published in March 2006.
Corporate Plan
Not applicable
Other Strategies
Provides direction for policy and strategy development.
Financial Implications
There are currently no direct financial implications, however the associated delivery plans will have costs attached which will require further consultation and decision making.
Legal Implications
This meets the requirements of the Council's Governance arrangements.
Crime & Disorder Issues
The community vision contains elements relating to the reducing the fear of crime
Children Act Issues
There are no direct implications within this proposal related to the Children Act although the Corporate Plan will obviously impact on the children and young people in our community.
Risk Management Issues
Failure to develop an appropriate Corporate Plan within the timescales will impact on the effective production of service and team plans for the delivery of services. It will also impact on the Council's ability to demonstrate improvement to the community and our partners and stakeholders. Such failure would also have a negative impact on our CPA score now and in the future.
Equalities Compliance Issues
The Corporate Plan includes how the Council will provide accessible and equitable services

8. Background Papers

Title	Description	Source
None		

Name	Signature	Date	Ext.
Author	Nicci Marzec, Governance & Communications	6 June 2007	Ext 7413,
Corporate Manager	Nicci Marzec, Governance & Communications	6 June 2007	Ext 7431
Monitoring Officer	Francis Fernandes Solicitor to the Council	6 June 2007	Ext 7334
Section 151 Officer	Isabell Procter Director – Finance and Asset Management	6 June 2007	Ext 8718

NB: In relation to Key Decisions both the Monitoring Officer and the Section 151 Officer (or their deputies) will need to sign the report before it can be accepted by meeting services