0%

Q1. Have you used a taxi in the Northampton area in the last 3 months?	NOR	THAMPTO
YES	142	75%
NO	47	25%
TOTAL	189	100%
Q2. How often do you use a taxi within the area?	NOR	THAMPTO
ALMOST DAILY	13	7%
ONCE A WEEK	43	23%
A FEW TIMES A WEEK	35	19%
ONCE A MONTH	24	13%
LESS THAN ONCE A MONTH	70	38%
TOTAL	185	100%
Almost daily 20		
Once a week 4		
A few times a month 2		
Once a month 1		
Less than once a month 1		
Dec 16 and the filter and the second		
Resulting estimate of trips per person per month		3.0
O2 How do you normally not a toy within this area?	LNOB	THAMBTO
Q3. How do you normally get a taxi within this area? AT A TAXI RANK	120	THAMPTO 45%
HAIL IN THE STREET	1	0%
TELEPHONE A COMPANY	93	35%
USE A FREEPHONE	0	0%
USE MY MOBILE OR SMART PHONE	47	18%
USE AN APP (WHICH?)	1	0%
OTHER (ROOK FROM OFFICE)	3	1%
· · · · · · · · · · · · · · · · · · ·	005	
· · · · · · · · · · · · · · · · · · ·	265	100%
TOTAL	265	100%
Q4. If you book a taxi by phone, please tell me the three companies you		
Q4. If you book a taxi by phone, please tell me the three companies you phone the most?		
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS	NOR 126	THAMPTO 38%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS	NOR	THAMPTC 38% 16%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER	NOR 126 52 40	THAMPTC 38% 16% 12%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR	NOR 126 52 40 29	THAMPTO 38% 16% 12% 9%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN	NOR 126 52 40 29 15	THAMPTC 38% 16% 12% 9% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS	NOR 126 52 40 29 15	THAMPTC 38% 16% 12% 9% 4% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS COUNTY CARS	NOR 126 52 40 29 15 14 13	THAMPTC 38% 16% 12% 9% 4% 4% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS COUNTY CARS K CARS	NOR 126 52 40 29 15 14 13	THAMPTC 38% 16% 12% 9% 4% 4% 4% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS COUNTY CARS K CARS SKY CARS	NOR 126 52 40 29 15 14 13 13	THAMPTC 38% 16% 12% 9% 4% 4% 4% 4% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS COUNTY CARS K CARS SKY CARS ACE	NOR 126 52 40 29 15 14 13 13 13	THAMPTC 38% 16% 12% 9% 4% 4% 4% 4% 4% 4%
Q4. If you book a taxi by phone, please tell me the three companies you phone the most? BOUNDS ECO CARS AMBER MAYFAIR CROSSTOWN NORTHAMPTON TAXIS COUNTY CARS K CARS SKY CARS ACE A1 CARS	NOR 126 52 40 29 15 14 13 13 13 11 12	THAMPTC 38% 16% 12% 9% 4% 4% 4% 4% 4% 4% 0%
	NOR 126 52 40 29 15 14 13 13 13	THAMPTO 38% 16% 12% 9% 4% 4% 4% 4% 4% 4%

EASY CARS

LEE CARS	1	0%
PHOENIX	1	0%
TAKE 6	1	0%
UBER	1	0%
WEST BRIDGE	1	0%
TOTAL	335	100%

Q5. How often do you use a Hackney Carriage within the Northampton area?	NOF	RTHAMPTON
ALMOST DAILY	1	1%
ONCE A WEEK	11	6%
A FEW TIMES A MONTH	12	7%
ONCE A MONTH	18	10%
LESS THAN ONCE A MONTH	53	29%
CANT REMEMBER THE LAST TIME I USED A HACKNEY	76	42%
CANT REMEMBER THE LAST TIME I SAW A HACKNEY C	9	5%
TOTAL	180	100%

Almost daily	20
Once a week	4
A few times a month	2
Once a month	1
Less than once a month	1

Resulting estimate of trips per person per month 0.7
--

Q6. Please tell me the ranks you are aware of in the Northampton area?	NOF	RTHAMPTON
STATION	130	40%
MERCERS ROW	42	13%
MARKET SQUARE	16	5%
MARKET	8	2%
MARKET STREET	2	1%
ALL SAINTS CHURCH	12	4%
SHOPPING CENTRE	12	4%
TOWN CENTRE	12	4%
NANDOS RANK	6	2%
CHURCH	1	0%
BUS STATION	40	12%
NEW BUS STATION	2	1%
GEORGE ROW	9	3%
WESTON FAVELL	5	2%
BRIDGE STREET	6	2%
DRAPERY	4	1%
DRYLEYS	2	1%
LADYS LANE	2	1%
NN3	2	1%

ABINGTON SQUARE	1	0%
ASDA	1	0%
BUS STOP	1	0%
COUNCIL OFFICES	1	0%
ECO CARS	1	0%
FERNANDOS	1	0%
GOLD STREET	1	0%
MERSEY ROAD	1	0%
MONARCH ROAD	1	0%
SNOOKER CLUB	1	0%
WELLING ROAD	1	0%
TOTAL	324	100%

Q7. Please tell me where you would like to see a rank in the area?	NOF	RTHAMPTON
KINGSTHORPE	4	15%
WESTON FAVELL	4	15%
NORTHAMPTON HOSPITAL	3	12%
OLD BUS STATION	3	12%
WELLINBOROUGH ROAD	2	8%
ST JAMES	2	8%
ABINGTON STREET	1	4%
DRAPERY	1	4%
HOSPITAL	1	4%
MARKET SQUARE	1	4%
NEW BUS STATION	1	4%
SIXFIELDS FOOTBAL CLUB	1	4%
SOL CENTRAL	1	4%
UNIVERSITY	1	4%
TOTAL	26	100%

Q8. Have you ever had any problems with the local Hackney Carriage service?	NOF	RTHAMPTON
DESIGN OF VEHICLES	4	5%
DRIVER ISSUES	11	14%
POSITION OF RANKS	15	19%
DELAY IN GETTING A TAXI	37	46%
CLEANLINESS	8	10%
OTHER PROBLEMS	6	7%
TOTAL	81	100%

Q9. Can you get a Hackney Carriage in the Northampton area when you need one?	NOF	RTHAMPTON
YES IN THE DAY TIME	72	38%
YES AT NIGHT	49	26%
YES IF I PHONE FOR ONE	59	31%
ONLY FROM NORTHAMPTON TOWN CENTRE	3	2%
NO NEVER	7	4%
TOTAL	190	100%

Q10. What would encourage you to use Hackney Carriages, or use them more often in the Northampton area?	NOR	THAMPTON
BETTER VEHICLES	42	21%
MORE HACKNEYS CARRIAGES I CAN PHONE FOR	11	5%
BETTER DRIVERS	31	15%
MORE HACKNEY CARRIAGES I CAN HAIL IN THE STREE	28	14%
BETTER LOCATED RANKS	8	4%
OTHER (CHEAPER FARES)	82	41%
TOTAL	202	100%
Q11. Do you consider you, or anyone you know, to have a disability that		
means you need an adapted vehicle?	Ь.	THAMPTON
NO	153	91%
YES: I NEED A WAV	12	7%
YES: SOMEONE I KNOW NEEDS A WAV YES: I NEED AN ADAPTED VEHICLE, BUT NOT A WAV	2	1%
YES: TNEED AN ADAPTED VEHICLE, BUT NOT A WAV YES: SOMEONE I KNOW NEEDS AN ADAPTED VEHICLE	0 2	0% 1%
YES: OTHER	0	0%
TOTAL	169	100%
TOTAL	100	10070
Q12. Have you ever give up waiting for a Hackney Carriage at a rank in the Northampton area?	NOR	THAMPTON
NO	153	90%
YES	17	10%
TOTAL	170	100%
Q13. Do you have regular acces to a car?		THAMPTON
YES	117	63%
NO	69	37%
TOTAL	186	100%
Odd. Da vov think manula in Northermeton who have disabilties and a good		
Q14. Do you think people in Northampton who have disabilties, get a good service from Hackney Carriages vehicles and drivers?	NOR	THAMPTON
YES	109	67%
NO	21	13%
	33	20%
IDUN'I KNOW		
DON'T KNOW TOTAL	163	100%
TOTAL	163	100%
TOTAL		
TOTAL Q15. Do you live in the area?	NOR	THAMPTON
Q15. Do you live in the area? YES	NOR 172	RTHAMPTON 91%
Q15. Do you live in the area? YES NO	NOR 172 17	91% 9%
Q15. Do you live in the area? YES NO	NOR 172 17 189	91% 9% 100%
Q15. Do you live in the area? YES NO TOTAL	NOR 172 17 189	91% 9% 100%
TOTAL Q15. Do you live in the area? YES NO TOTAL Q16. Gender?	NOR 172 17 189	91% 9% 100%

Q17. Age?	NOF	RTHAMPTON
UNDER 30	62	33%
31 - 55	68	36%
OVER 55	58	31%
TOTAL	188	100%

Census

49%

51%

Census

25%

44% 31%