

## Draft Greyfriars Site Consultation Analysis

This consultation was open from 1 August to 5 September 2014.

People were invited to submit ideas by visiting the public information event hosted in the Guildhall or by completing an online form. People were informed that a list of the ideas put forward during this exercise would be submitted to Cabinet to help inform their decision making.

### People were asked:

“Northampton Borough Council is asking for ideas for how the former Greyfriars site can be transformed. The demolition of the old bus station will create a four acre site in a prime town centre location.

This will be an opportunity for Northampton Borough Council to attract investment into the town centre. By the end of the year demolition will be complete and the town will have a blank slate ready for development so we want your ideas.

Your ideas will help shape the future of the land, what is built and what exciting ideas are taken forward.

Join the discussion and tell us what you think!



We want to hear your ideas for developing the site. We will soon start talking to developers about how the land will be transformed.

## This is a huge site with enormous potential, tell us what you think?"

### Summary findings

<b>Respondents:</b>	189 ( 112 manual entries and 77 distinct online entries)
<b>Methodology:</b>	<ul style="list-style-type: none"> <li>Open access information days throughout August with staff present-feedback forms available</li> <li>Online questionnaire available throughout until 5 September 2014</li> </ul> Both asked a single, identical question and were publicised through press release and on NBC website.

Responses were categorised to identify different types of idea. Many responses offered a combination of ideas, or a choice of alternatives. All suggestions have been broken down into single ideas so each can be considered separately.

Ideas fell into 12 categories and total suggestions for each category are shown in the table to the right. The categories each include ideas for different equality strands of the population.

Responses that did not fall into these categories, or did not include an idea for the site, remained uncategorised.

A list for each category is shown in the next section, and a full list of all responses is included as an appendix.

Category	No. of comments
Arts/culture	14
Retail	74
Cafes/restaurants	25
Car parking	8
Community	5
Employment/offices	3
Green/public space	19
Hotel	5
Leisure/sport	32
Public services	7
Public transport facilities (including buses, coaches, taxis)	106
Residential	10
<b>Total ideas</b>	<b>307</b>

### Ideas and Suggestions

Where an idea was suggested by more than one respondent, that idea is listed only once. The number in column two refers to the total ideas in that category

Category	Ideas/suggestions
<b>Arts/culture</b>	<ul style="list-style-type: none"> <li>Arts Centre/ Gallery</li> <li>Small urban farm</li> <li>Ball pit</li> <li>Arts Centre offering workshops, training courses, demonstrations etc.</li> <li>Circus skills/activities</li> <li>Music venue</li> <li>Museum/cultural venue</li> <li>Korean town/village</li> <li>Exhibition space</li> <li>Outdoor music venue</li> <li>Bandstand</li> <li>Adult entertainment</li> </ul>
<b>Retail</b>	<ul style="list-style-type: none"> <li>Major department store/flagship store</li> <li>Designer/luxury stores for shoes/clothing/accessories/home/technology</li> <li>Shops to rival Rushden Lakes</li> <li>Showcase local shoe manufacturers</li> </ul>

	<ul style="list-style-type: none"> <li>• Fish/meat market</li> <li>• Cycle shops</li> <li>• 'pocket' shops mixed with other uses</li> <li>• Covered market</li> <li>• Shopping arcade</li> </ul>
<b>Cafes/restaurants</b>	<ul style="list-style-type: none"> <li>• 'Quality' chain restaurants</li> <li>• Street food market</li> <li>• Eating places that face onto the street</li> <li>• Open plaza style food court</li> </ul>
<b>Car parking</b>	<ul style="list-style-type: none"> <li>• Multi-storey car park</li> <li>• Ground level car park</li> <li>• Underground parking</li> </ul>
<b>Community</b>	<ul style="list-style-type: none"> <li>• Meditation/faith room</li> <li>• Youth provision</li> <li>• Community provision for charities and voluntary groups</li> <li>• Community location</li> </ul>
<b>Employment/offices</b>	<ul style="list-style-type: none"> <li>• Office space for charity and private sector</li> <li>• Low cost/start up office /employment space</li> </ul>
<b>Green/public space</b>	<ul style="list-style-type: none"> <li>• Large enclosed atrium</li> <li>• Open park</li> <li>• Open green space</li> <li>• Park with "living art" area</li> <li>• Peace garden with water feature</li> </ul>
<b>Hotel and hospitality</b>	<ul style="list-style-type: none"> <li>• Luxury hotels Vegas style</li> <li>• Conference/Exhibition area</li> </ul>
<b>Leisure/sport (inc. visitor attraction)</b>	<ul style="list-style-type: none"> <li>• Cinema</li> <li>• Ten pin bowling/ Bowling</li> <li>• Ski slope and winter sports</li> <li>• Ice rink</li> <li>• Roller skating rink</li> <li>• Climbing wall</li> <li>• Olympic size swimming pool</li> <li>• Leisure Centre/sports complex</li> <li>• 'Fun' park</li> <li>• Velodrome</li> <li>• Dance hall/ballroom</li> <li>• Gerry Anderson Experience</li> </ul>
<b>Public services</b>	<ul style="list-style-type: none"> <li>• Police contact centre</li> <li>• Toilet facilities</li> <li>• NHS walk-in centre</li> <li>• Library</li> </ul>
<b>Public transport</b>	<ul style="list-style-type: none"> <li>• Interchange for national bus and coach services</li> <li>• Shuttle buses to railway</li> <li>• Coach and bus station</li> <li>• Park and ride</li> <li>• Bus stops</li> <li>• Taxi ranks</li> <li>• Coach rest/shelter stop</li> <li>• Additional bike station</li> </ul>
<b>Residential</b>	<ul style="list-style-type: none"> <li>• Social housing</li> <li>• Flats/apartments above other use</li> <li>• Two-storey residential opening out to green space</li> <li>• Hostel</li> <li>• Urban village</li> <li>• Quality housing</li> <li>• Mixed housing scheme</li> </ul>